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| **Press release** **For immediate release**  **April 23, 2015** | Michelle Hutchison Head of PR & Money Expert  finder.com.au  +61403 192 994  +61 2 9299 7602  Michelle@finder.com.au |

**Might be worth waiting 11 months for next Apple Watch**

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| * [finder.com.au](http://www.finder.com.au/) forecasts Apple Watch version 2 will be released on March 18, 2016 * Survey of 5 tech experts reveals improvements in next Apple Watch * Could be worth waiting for second version of Apple Watch |

**April 23, 2015, SYDNEY, AUSTRALIA** – If you want an Apple Watch battery that lasts longer than a day, better apps and GPS, you might be better off waiting for the second generation watch forecasted by one of Australia’s biggest comparison websites [finder.com.au](http://www.finder.com.au/)[[1]](#footnote-1) to be released in 11 months.

[finder.com.au](http://www.finder.com.au/) has launched a comprehensive wearable technology comparison, which includes guides and apps available for smart watches and other wearables in the market ([www.finder.com.au/wearables](http://www.finder.com.au/wearables)).

Research by finder.com.au also reveals the [Apple Watch version two](http://www.finder.com.au/apple-watch-2) is likely to be released on March 18, 2016, based on a study of release dates between Apple’s first and second edition iPods, iPhones and iPads.

A survey of five Australian technology experts conducted by [finder.com.au](http://www.finder.com.au/) found a mixed response to the current offerings available on the Apple Watch. However, they all expect the second version to be a vast improvement.

The survey found 40 percent of the panellists said long lasting battery life was the number one feature missing from the current Apple Watch, while other key features missing included independent internet connection as the watch relies on an iPhone for data, GPS and waterproofing.

Michelle Hutchison, Money Expert at [finder.com.au](http://www.finder.com.au/), said the first version of the Apple Watch might be a waste of money for some consumers.

“While the first generation Apple Watch is a very exciting piece of wearable technology, there are clearly many key features missing from the watch. If you’re going to spend between $499 and $24,000 on the first edition, you might end up being disappointed with its functionality in 11 months’ time.”

According to the survey, two new features that the panellists expect to be available on the second version of the Apple Watch are GPS and being able to work more independently from the iPhone. Greater access for app developers is also likely to be available on the second version, say the experts.

The number one technology upgrade that will have the biggest impact on the Apple Watch is the iPhone 7 according to the survey, followed by iOS9 – the next mobile operating system – and Apple Pay where users can make contactless transactions through Near Field Communication (NFC) technology.

“The most exciting part about the Apple Watch and wearable technology is the endless potential for how these devices will change our lives. From turning on our TV to pre-empting a heart attack, to the way we access information and how we pay for things, it has the potential to make our lives more convenient and even more productive,” said Mrs Hutchison.

**What features our experts think will be on the second version of the Apple Watch:**

* **Mike Rundle, Owner, Flyosity:** “Work independently from the iPhone and/or won't need an iPhone to set it up. Better GPS capabilities. Thinner and faster device with a brighter screen.”
* **Mike Bantick, Contributing Editor, iTWire.com:** “Sport version (waterproof), GPS, headphone option”
* **Jeremy Cabral, Head of Publishing & Editorial, finder.com.au:** “Work independently to the iPhone”
* **Chris Stead, Editor in Chief, Old Mate Media:** “Better battery life is a given as Apple improve its tech efficiency. We can also expect more user interface/control options, and greater access to those options for developers. This will be required if app makers are going to be able to make bespoke experiences that maximise the Apple Watch, as currently a number of features are gated off to, presumably, minimise quality assurance issues during the device’s launch.”
* **Angus Kidman, Editor, Lifehacker Australia:** “Open SDK so there are more apps!”

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**For further information:**

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| **Michelle Hutchison**  Head of PR | Money Expert  finder.com.au  +61403 192 994  +61 2 9299 7602  [Michelle@finder.com.au](mailto:Michelle@finder.com.au) | **Bessie Hassan**  PR Manager  finder.com.au  +61402 567 568  +61 2 9299 7602  [Bessie.Hassan@finder.com.au](mailto:Bessie.Hassan@finder.com.au) |

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1. Experian Hitwise 2014, 2015 [↑](#footnote-ref-1)